



AI That Works ... Without Breaking Your Culture

Where AI Strategy Meets Culture,
Leadership, and Real Results

Evoloshen
Joy at work



AI is not a technology problem. It's a leadership one.

Most organizations focus on:

- Tools
- Automation
- Speed

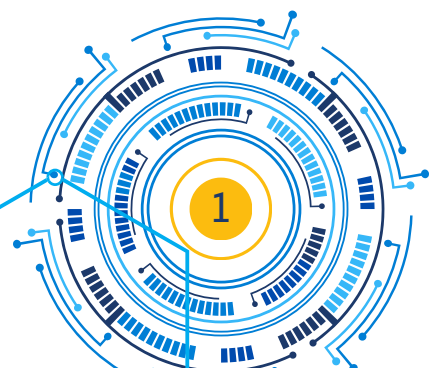
But overlook what actually determines success: Trust

Without trust:

- Teams resist or misuse AI
- Leaders overcontrol or hesitate
- Adoption stalls

We've seen this pattern across industries, leadership teams, and transformation efforts. That's why this team exists.

We bring together AI expertise, business strategy, and human understanding—so organizations can adopt AI in a way that actually works.





A Consistent Standard Across the Entire Team

Every Evoloshen AI Consultant is certified across three core areas:

- AI Consulting
- AI Implementation
- Data Science

This ensures a shared foundation across the team. Whether you're working with one consultant or many, you get consistency in thinking, approach, and delivery.

On top of this, each consultant brings deep expertise in their specific domain, from leadership and culture to systems, operations, and industry specialization.

Depth of expertise. Consistency of execution.

Where We Create Impact

- Leadership teams building AI strategy
- Operations looking to automate and scale
- Sales & marketing teams leveraging AI for growth
- HR & people leaders managing change and adoption
- Organizations needing alignment between AI and culture



We meet you where you are and help you move forward with clarity.





What You Can Expect Working With Us

- Implement AI without breaking trust or culture
- Identify high-impact opportunities, not just tools
- Equip leaders and teams to actually use AI
- Turn AI into measurable business outcomes
- Build capability that lasts beyond the first rollout

**We don't just introduce AI.
We help you make it work in the real world.**

How We Work: Human-Centered AI

We don't start with tools. We start with how your organization actually works. We combine AI strategy with the human systems that make it work.

Our work is grounded in four principles:

- **Connection:** AI adoption starts with people, with how they connect, show compassion, and find the courage to change.
- **Authenticity:** Leaders who are accountable, appreciative, and transparent build the trust that makes AI adoption stick.
- **Respect:** Recognition, respect, and resilience are what separate organizations that sustain AI adoption from those that stall.
- **Evolution:** Organizations grow with AI when their people stay engaged, bring enthusiasm, and commit to continuous evolution.

**AI works best when people trust it
and know how to use it.**





Meet the Team Behind the Work

Each consultant brings deep domain expertise while sharing a common foundation in AI consulting, implementation, and data science.

Global expertise. One shared standard.

Karin Volo

CEO & Chief Joy Bringer, Evoloshen
Sweden | USA



What she's known for

Helps leaders implement AI without breaking trust or culture

Expertise

- Culture transformation & employee engagement
- AI & culture strategy
- Trust-building & purpose-driven leadership

Impact

- 20+ years working with Fortune 500 companies across 40+ countries
- Author of int'l bestselling *AI Dystopia or Utopia: The Choice Point for Humanity's Now*
- Creator of multiple global leadership and trust programs
- Recognized Top 50 Women in AI and global HR thought leader

Edge

Blends neuroscience, leadership, and AI to create human-first transformation



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Adele Wang

The AI Leadership Whisperer
USA



What she's known for

Helps leaders navigate the human side of AI disruption

Expertise

- AI governance & behavioral advisory
- Leadership decision-making in AI environments
- Workflow optimization & AI literacy

Impact

- 18+ years in leadership coaching and workflow development
- Works across mid-market and emerging leaders

Edge

Brings clarity to identity, power, and decision-making in the age of AI

Adriana Vela

Neuro-AI Architect
USA



What she's known for

Integrating AI adoption, AEO discoverability, human performance, and organizational adaptability

Expertise

- AI strategy & AEO discoverability
- Neuroscience-based performance optimization
- Disruption & emotional intelligence

Impact

20+ years in advanced technology and entrepreneurship
Partner in \$20M NIH grant with UCSD Medical Center
Recognized contributor to scientific innovation

Edge

Combines neuroscience with practical AI application

Annette
Merriman

Founder, Imagine AI Consulting
USA



What she's known for

Transforms complex AI and data systems into business growth

Expertise

- AI strategy & market opportunity
- CRM architecture & data integration
- Enterprise AI implementation

Impact

- 20+ years at Salesforce, Adobe, Visa, PayPal, Capital One
- Led enterprise-scale AI and data initiatives

Edge

Brings enterprise execution into practical business environments

David Gwynn

Founder & CEO, AI Advisors
USA



What he's known for

Helps leaders make AI decisions that stand up under scrutiny

Expertise

- AI governance & decision frameworks
- Capital markets & executive accountability
- Risk, compliance & regulated environments

Impact

- 35+ years in venture capital, private equity, and transformation
- Led and supported major IPOs and financial initiatives

Edge

Focuses on making AI decisions explainable and defensible

Eric Yailen

Mega Advisor
USA | International



What he's known for

Builds scalable growth systems that integrate AI, marketing, and operations

Expertise

- Business development & process management
- Marketing automation & AI implementation
- Technology systems integration

Impact

- 40+ years in business, marketing, and technology
- Built and scaled multiple ventures and revenue systems

Edge

Combines growth strategy with real-world resilience and experience

Felipe
Wesbonk

AI Implementation Partner for SMEs
Netherlands | Europe



What he's known for

Helps SMEs turn AI into real productivity and time savings

Expertise

- AI workflow automation across functions
- AI-driven marketing & visibility
- Team training and adoption

Impact

- 25+ years in digital marketing and optimization
- Delivers measurable gains in efficiency and ROI

Edge

Makes AI practical for everyday business use

Jose Yborra

Logistics AI Consultant
USA | Spain



What he's known for

Applies AI to modernize logistics and supply chain operations

Expertise

- AI-driven logistics systems
- Fleet management & automation
- Customer interaction automation

Impact

- 40+ years in logistics and transportation
- Clients report 20% cost savings and faster response times

Edge

Deep industry roots with practical AI implementation

Leanne Terrace

AI-Leveraged Leader
USA | Canada



What she's known for

Designs AI-enabled decision systems that accelerate execution

Expertise

- Decision architecture & governance
- AI-integrated operating models
- Leadership alignment systems

Impact

- Creator of AI-Leveraged Leader™ operating system
- Works with enterprise and growth-stage organizations

Edge

Eliminates decision bottlenecks without increasing headcount

Linda Albright

AI Consultant & Educator
USA



What she's known for

Helps leaders use AI as a true competitive advantage

Expertise

- AI in business growth
- Sales & marketing AI
- AI education & training

Impact

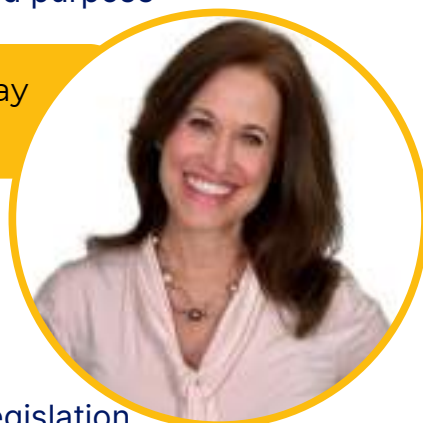
- 25+ years scaling technology companies across multiple eras
- Founder of AI Lab for Women

Edge

Blends technology with human-centered leadership and purpose

Linda Colasanti

Founder, Demystify AI Today
USA



What she's known for

Built an AI-powered literacy curriculum from the ground up and now helps others do the same.

Expertise

- Structured literacy, Science of Reading & dyslexia legislation
- AI implementation for educators, coaches & solopreneurs
- NLP coaching & human-centered AI transformation

Impact

- 15+ years in literacy education as an Orton-Gillingham practitioner and dyslexia specialist
- Founder of Reading For All — a complete AI-built, Science of Reading-aligned curriculum that completes any reading program, never competes with it
- Bestselling author of Suzy The Struggling Reader and international speaker

Edge

She didn't just study AI for Good. She built it: books, songs, games, and apps. And she helped write the law that protects it.

Lisa Hale,
PhD, MCC

Executive Leadership Advisor
USA



What she's known for

Advises CEOs on leadership systems that scale performance and AI integration

Expertise

- Executive leadership & coaching
- Decision rights & governance design
- AI integration strategy

Impact

- 25+ years advising senior leaders globally
- 10,000+ hours with executive teams
- Clients include major institutions and government organizations

Edge

Designs leadership systems that drive measurable enterprise value

Louise
Bergeron

Microsoft Copilot Adoption Specialist
Canada | USA



What she's known for

Turns Microsoft Copilot into measurable productivity gains

Expertise

- AI-driven productivity transformation
- Executive training & change management
- Enterprise AI adoption

Impact

- 20+ years of leadership with \$500M+ business impact
- 1,000+ education programs delivered globally

Edge

Focuses on real adoption and ROI, not demos

Malisela
Kawogo

AI Transformation Strategist
Tanzania



What she's known for

Uses AI to drive digital empowerment and growth

Expertise

- AI-powered digital systems
- Marketing & capacity building
- Transformation strategy

Impact

- 20+ years in large-scale transformation
- Creator of DIGI-RISE™ methodology

Edge

Focuses on sustainable, high-impact growth

Lourdes
González

AI Strategy Consultant
Puerto Rico



What she's known for

Drives growth through AI, leadership, and transformation

Expertise

- Change management & leadership
- Process optimization
- AI-driven growth strategies

Impact

- 20+ years across multiple industries
- Led large-scale system implementations

Edge

Combines strategy with execution and alignment

Rudy Poe

AI Education & Media Innovator
USA



What he's known for

Teaches everyday people to build real AI partnerships

Expertise

- AI literacy & curriculum design
- Media production & storytelling
- Scalable education ventures

Impact

- Emmy Award-winning filmmaker
- Creator of "Everyday AI" course series
- Built and scaled multiple ventures

Edge

Turns AI complexity into accessible human connection

Samantha
Hanreck

Systems & AI Strategist
South Africa



What she's known for

Builds integrated systems that combine AI, automation, and governance

Expertise

- Systems architecture & process optimization
- AI adoption & governance
- Cybersecurity strategy

Impact

- 20+ years in IT consulting and enterprise systems
- Global experience across multiple industries

Edge

Delivers practical AI systems with strong governance

Simone Eckelt

AI Humanizer
Germany



What she's known for

Makes AI accessible and human-centered for organizations

Expertise

- AI adoption & integration
- Change management
- Business mentoring & training

Impact

- 20+ years entrepreneurial experience
- Recognized emerging personal brand in Germany

Edge

Focuses on trust and collaboration in AI adoption

Vivien Hunt

AI Leadership & Culture Partner
UK | South Africa



What she's known for

Builds trust-driven leadership systems for AI adoption

Expertise


- Leadership development & coaching
- Communication & engagement
- AI readiness & trust diagnostics

Impact

- 25+ years in leadership and HR systems
- Worked across 20+ countries

Edge

Helps organizations adopt AI while strengthening people and culture



AI Should Work for People, Not the Other Way Around

The future of work isn't just smarter systems.

It's better decisions, stronger teams, and real impact that lasts.

When you're ready to explore what AI can do for your organization, we'd love to be part of that conversation.

www.evoloshen.com

Support@Evoloshen.com

Evoloshen
Joy at work